



COPRA MILLERS OF FIJI LIMITED

RESEARCH AND MARKETING OFFICER

Copra Millers of Fiji Limited is the leading manufacturer, distributor and exporters of Crude Coconut Oil and Coconut Meal in Fiji.

Applications are invited from suitable candidates for the position of **Research and Marketing Officer**. The successful candidate will be based in Suva and will report directly to the Executive Chairman.

Job Description:

Applicant must have strong communication, sales and presentation skills, research and development skills, be goal-oriented, flexible and creative under pressure, often while handling multiple tasks simultaneously.

Expert knowledge of current marketing trends and multimedia platforms is essential.

Expert knowledge of Crude Coconut Oil markets and shipping logistics will be an added advantage.

Key Accountabilities:

- Research and develop coconut oil markets directory
- Research on local and international shipping logistics
- Manage and co-ordinate all marketing aspects of the company
- Manage budget and contribute to long term marketing plans and strategies
- Compile reports and provide analysis
- Liaising with all stakeholders to satisfy their requirements – customers, investors, creditors, borrowers, shareholders, staff and public.

Qualification and Experience

- Minimum of 2 years of relevant work experience in a similar position.
- University degree in Business Administration and Economics, Marketing, Communications or equivalent
- Experience in product marketing and shipping logistics
- Excellent verbal and communication skills
- Ability to contribute effectively as a member of a dynamic team, with a strong commitment to achieving targets

Remuneration

An attractive remuneration package will be offered to the successful applicant based on experience and qualification. Applications together with a detailed Curriculum Vitae and contacts of at least three referees should be addressed to:

The Manager Finance and Administration

Copra Millers Fiji Limited

P O Box 5160

Raiwaqa.

Suva.

or

email: john@coconut.org.fj

Applications will close on 14 October 2011

Copra Millers of Fiji Limited is an Equal Opportunity Employer